



SCHEDULE-AT-A-GLANCE

Sunday, October 24

Time	Event / Meeting
1:00 PM – 5:00 pm	Workshop: Getting the Green Light: Reducing Energy Use at the Rosenbach
2:00 pm – 4:00 pm	Walking Tours I Bartram's Gardens
4:00 pm – 6:00 pm	Walking Tours II Mosaics Philadelphia's Magic Gardens
6:00 PM – 8:00 PM	Opening Reception Union League of Philadelphia

Monday, October 25

Time	Event / Meeting
8:00 am – 10:00 am	Walking Tours - To be announced
9:00 AM – 10:15AM	Breakout Sessions: 01. Renewing the Atwater Kent** (Double Session) 02. Corporate Giving: It's a Team Approach! 03. Successful Collaboration Between Institutions 04. Things That Go Bump in the Night – When Collections Strike Back
10:30 AM – 11:45 AM	Breakout Sessions: 01. Renewing the Atwater Kent** 05. Get With the Program!: Creating, Implementing and Maintaining Special Events 06. Creating a Culture of Thinking: A New Kind of Docent Education Program 07. Building a Transatlantic Bridge: An International Museum and School Collaboration

NOTE: All session and event times are approximate and subject to change. Please consult the final Annual Meeting On-site Program, distributed in advance to registered attendees for exact times and locations.

REVOLUTIONIZING MUSEUMS - SCHEDULE-AT-A-GLANCE

Noon – 1:45 PM	Lunch on Own or Leadership Lunch <i>Leadership is Invite Only</i>
2:00 PM -3:00 PM	Weil Lecture: Marian A. Godfrey, The Pew Charitable Trusts
3:00 PM –3:15 PM	Break
3:15 PM – 4:45 PM	Breakout Sessions: 08. Self-Evident Truths: 100 Tips for Revolutionizing Your Membership-Development Program 09. The Conservation Revolution – it is for Everyone and Everyday 10. Start a Revolution at Your Museum: Funding Opportunities from IMLS. 11. Sustaining Historic Houses
5:00 pm - 7:00 pm	Emerging Museum Professional Happy Hour at Jack’s Firehouse
8:00 pm	Off-Site Evening Event: Eastern State Penitentiary Haunted House

Tuesday, October 26

Time	Event / Meeting Location
9:00 AM – 11:00 AM	TOUR: ROSENBACH MUSEUM
8:00 AM – 9:00 AM	Breakfast Roundtable: A. Energizing Yourself
9:00 AM – 10:15 AM	Breakout Sessions: B. Coming Together to Brew a Science Café C. High School Interns – How Can They Impact Your Institution D. Free and Engaging Online Exhibitions: The Museum of the Macabre Model E. Getting the Most From Videoconferencing. F. Connections and Collaborations: Statewide Planning in PA, NJ and DE
10:30 AM - 11:45 AM	Breakout Sessions: G. Improving Security with Reduced Staff & Budgets H. Wyck: Re-Interpreting an Historic House I. Using Technology-Based Programs to Enhance Your Museum Content J. The More, the Merrier?: Pros and Cons of Museum Multiple-Visit Programs K. Sustainability L. Museum and School Partnership Roundtable
Noon – 2:00 pm	MAAM Business Luncheon <i>All attendees are welcome to attend this lunch and it is included in your full registration fee. We ask that you RSVP however when registering.</i>

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REVOLUTIONIZING MUSEUMS - SCHEDULE-AT-A-GLANCE

2:00 pm – 3:15 PM	Breakout Sessions: M. Revolution and Evolution: Making Art Accessible in Today's Classrooms N. Leadership, Ambassadorship, Mentorship: Museums as a “Revolutionary” for Teens O. Which history, whose history? Finding common ground in a cultural tornado P. Can Evaluation Revolutionize Museums? Q. Ask the Conservators
3:30 PM – 4:45 PM	Breakout Sessions: R. “Design as Interpretation”: How Visual Communication can be both Message and Medium S. Mobilizing Volunteers - Making the Most of Community Outreach T. Digital Collections in the Classroom and Beyond U. Thinking About StEPs? Let's Work Together!
4:45 PM – 6:00 PM	Happy Hour and Silent Auction Results
6:00 pm – 7:30 pm	Coffey Award Presentation and Reception at the African American Museum of Philadelphia

Wednesday, October 27

Time	Event / Meeting
9:00 am – 4:00 pm	White Gloves Gang

Join the White Gloves Gang at the following sites:

The Independence Seaport Museum
Fireman's Hall Museum
LaSalle University Art Gallery
Bartram's Gardens
The Rosenbach Museum and Library

For additional information about Registrar professional activities at the conference and the White Gloves Gang, please contact Rosie Cook at rcook@chemheritage.org and phone # 215-873-8215.

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