

BUILDING MUSEUMS™

2008 Preliminary Schedule

Day 1: February 28, Venue: Daughters of the American Revolution Buildings

8:00 am	Registration begins
9:00-11:30 am	<p>Workshops- Open to All</p> <ul style="list-style-type: none">▪ Nuts and Bolts of Museum Construction Workshop: Tools for Planning Successful Building Projects Serving as an overarching introduction to the topics of the Building Museums symposium, this workshop will cover necessary steps in the process of planning and implementing museum construction projects, including new building, expansions and renovations of existing facilities. Topics include creating a compelling vision, developing the intellectual and space program, design and construction basics, budgeting, and funding. Managing the key players will be detailed as well as tips on assuring post-opening success. Speakers: Martha Morris, Associate Professor, Museum Studies, The George Washington University Walt Crimm, Vice President, Cultural Practice Group, EwingCole Architects Dr. L. Carole Wharton, President, L Carole Wharton LLC▪ Finding the Right Balance: A Workshop on Conceptualizing a New Museum Finding the right balance of program and budget is crucial to the success of a new museum or major renovation to an existing museum. Using a simple set of planning tools, participants will work together to identify the audiences, programs, and outcomes that define their own museum projects. We will then examine the facility, capital, and operational implications of these initial concepts in order to find the best ways to fulfill each museum's unique vision. Speakers: Guy Hermann, Director of Museum Planning, Verner Johnson Museum Architects Rachel Desgrosseilliers, Director of Museum L-A, Lewiston/Auburn, Maine (Tentative) Heather Cochran, Museum Project Coordinator, Academy Museum of Motion Pictures
11:30-11:45 am	Break (wayfinding to lunch location at DAR)
11:45-1:00 pm	Lunch: Informal roundtables (selected topics) Introductory welcoming remarks Tours of the DAR Museum Wayfinding to Department of Interior Building

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1:00-2:30 pm	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Alignment: Getting Internal and External Stakeholders Behind the Vision <p>Learn about the creation of a vision for the Liberty Science Museum's building program and the process for assuring sound decision making and alignment of key stakeholders.</p> <p>Speakers: Emlyn Koster, President and CEO, Liberty Science Center Ann Bay, Associate Director for Education and Programs, George Washington's Mount Vernon Estate & Gardens</p>
2:30-3:00 pm	<p>Break (wayfinding back to DAR spaces) Drinks and snack</p>
3:00-4:30 pm	<p>Breakout sessions:</p> <ul style="list-style-type: none"> ▪ Planning for a Green Future: The LEED Rating System and Your Museum's Strategic Plan <p>Thinking about going green, but don't know where to start? This session will take the mystery out of the United States Green Building Council's (USGBC) Leadership in Energy and Environmental Design (LEED) Rating System by walking attendees through a LEED project checklist with the Hastings Museum as a case study project. While this session will focus on LEED for Existing Buildings, much of the information will apply to LEED for New Construction as well.</p> <p>Moderator: Sheila J. Ireland, LEED A.P., AIT, Leader of Museum Forum, Leo A Daly</p> <p>Speakers: Teresa Kreutzer-Hodson, Curator of Collections and Facility Manager, Hastings Museum of Natural and Cultural History Kimberly Cowman, LEED A.P., Mechanical P.E., Leo A Daly</p> <ul style="list-style-type: none"> ▪ Getting in the Ground: Planning the National Museum of African American History and Culture <p>The National Museum of African American History and Culture is one of the largest museums under development in the U.S. This panel will discuss the master planning process for this important museum on the Mall. While the NMAAHC is much larger than most museum projects, attendees will learn the framework of the master planning process that they can scale to their institution.</p> <p>Speakers: Max Bond, Jr., FAIA, Partner, Davis Brody Bond Architects and Planners Philip G. Freelon, FAIA, Principal, The Freelon Group, Inc. Gail Dexter Lord, President, Lord Cultural Resources</p>

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	<p>Kinshasha Holman Conwill, Deputy Director, National Museum of African American History and Culture</p> <ul style="list-style-type: none">▪ A Museum for All of New Hampshire: Building Community to Support the Expansion of the Currier Museum of Art<p>Opened in 1929, the Currier Museum of Art is one of the country's finest regional museums. Its newly-expanded building, due to open in the Spring of 2008, represents nearly a decade of planning and ambitions to become an more integral part of the Manchester community and attract support and visitation from across New Hampshire. Session attendees will better understand the importance of strong institutional planning, methods for creating a project team, and strategies for building support, audiences, and community goodwill during fundraising and while the museum is closed.</p><p>Moderator: Susan Leidy, Deputy Director, Currier Museum of Art</p><p>Speakers: Pamela W. Hawkes, Principal, Ann Beha Architects Scott Aquilina, Associate, Ann Beha Architects Susan Strickler, Director, Currier Museum of Art</p>▪ From the Inside Out: Case Studies of Transformation<p>The lack of an inviting space can mean that remarkable collections do not attract the kind of audience and attention they deserve and exhibitions go un-mounted. This session will examine how the Harry Ransom Center at The University of Texas at Austin renovated and created a vibrant space to welcome the public and how the transformation of the old Cole Field House swimming pool at the University of Maryland, College Park, set in motion the renovation of the Tawes Fine Arts building, moving the David D. Driskell Center into a higher profile, central location. Topics will include the relationship of the Centers to the 'parent' Universities, the planning process and desired outcomes, stakeholders, development, impact on staff, visitors, community and effect on the institution's identity.</p><p>Moderator: Dr. Gerald Margolis, Deputy Director, University of Pennsylvania Museum of Archaeology and Anthropology</p><p>Speakers: Cathy Henderson, Associate Director of Exhibitions and Education, Harry Ransom Center, The University of Texas at Austin Christine Lee, Senior Marketing Associate, Harry Ransom Center, The University of Texas at Austin Robert Steele, Associate Professor & Executive Director, David C. Driskell Center, University of Maryland, College Park</p>▪ Do's and Don'ts of Historic House Renovations<p>Panelists will discuss two historic house museum rehabilitation projects, one recently completed, and the other in process. The structures and</p>
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	<p>their contents are nationally significant, the Frederick Douglass National Historic Site and Arlington House: The Robert E. Lee Memorial. The panel includes a site manager, curator and an architect intimately involved in the projects who will share lessons learned. Their “dos and don’ts” list will cover communicating with stakeholders; scheduling; balancing the needs of the historic house with the museum collections; dealing with the museum collections before, during and after the project; and handling architectural and historic preservation issues.</p> <p>Moderator: Joan Bacharach, Curator, National Park Service, Museum Management Program</p> <p>Speakers: Kendall Thompson, Site Manager, Arlington House: The Robert E. Lee Memorial Mary Troy, Curator, Arlington House: The Robert E. Lee Memorial Monta Coleman, Architect, Design Services Division, National Capital Region, National Park Service Sharon C. Park, Associate Director, Architectural History and Historic Preservation, Smithsonian Institution</p>
4:45- 6:00 pm	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Red Flags: What Works and What Doesn’t <p>This panel discussion will identify and discuss the most common problems found during many building campaigns. This session will share lessons learned by many in this complex process of creating a new, renovated or expanded museum, and are applicable to museums of any size and any type. Some fundamental concerns that need to be addressed to keep a project on track include: projected attendance, operating costs, operating revenue, dept, capital costs, schedule, fundraising, development of the museum’s program, the visitor experience, the building and its relationship to the interpretive mission, and alignment of the project team.</p> <p>Moderator: Anita Blackaby, Director of Special Projects, Pennsylvania Historical & Museum Commission</p> <p>Speakers: William Owens, Senior Vice President, ERA: Economics Research Associates John Bowie, Principal, John Bowie Associates Ed Krent, Principal, Krent/Paffett/Carney, Inc.</p>
6:00-7:30 pm	Reception

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Day 2: February 29, Venue: Smithsonian Donald W. Reynolds Center for American Art and Portraiture

8:00 -10:30 am	Breakfast and Registration
9:00 am-noon	<p>Tours (<i>Advance registration required, space is limited</i>) <i>Note: Attendees will miss morning breakout sessions</i></p> <ul style="list-style-type: none"> <p>▪ Collections Care and Storage: Field Trip and Lessons from the Smithsonian's Experts</p> <p>Collecting and preserving cultural artifacts are at the core of any museum. Taking care of collections by providing the right environment is also one of the greatest challenges whether you are a small or large institution. This session will take place at the Smithsonian Institution's Museum Support Center, 30 minutes from downtown Washington, allowing participants to see and visit spaces for a wide variety of collections, and hear from a group of Smithsonian collections managers on what makes a good collections space or facility. Lessons learned will be applicable no matter whether your collection is one room or large, and help you learn best practices, helpful hints and meet the challenge of caring for your collections.</p> <p>Moderator: Walt Crimm, Vice President, Cultural Practice Group, EwingCole</p> <p>▪ Frederick Douglass House Renovation Tour and Field Trip</p> <p>After a three-year restoration, the Washington, D.C., home of Frederick Douglass reopened to the public in February 2007. The project architect and acting site manager will lead this tour and discuss issues that arose during the course of the project. The National Park Service, which oversaw the \$2 million project, has owned the house since 1962, restoring and opening it 10 years later as the Frederick Douglass National Historic Site. This was the first restoration in 40 years. During the restoration, workers upgraded the heating and cooling systems, removed asbestos, mold, and lead paint, and repainted the interior and exterior of the house, analyzing paint chips to unearth the house's original colors.</p> <p>Tour Leaders: Eola Dance, Acting Site Manager, Frederick Douglass NHS Monta Coleman, Architect, Design Services Division, National Capital Region, National Park Service</p> <p>▪ Tour of Glenstone Museum in Potomac, Maryland</p> <p>In 2006, industrialist Mitchell P. Rales opened the semiprivate Glenstone Museum alongside his home in Potomac, Md., where he shows works by artists including de Kooning, Warhol, Pollock and Matisse in a Gwathmey Siegel building. The museum is organized around a naturally lit sculpture gallery that opens into a sequence of</p>

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	environmentally controlled gallery spaces and an administrative office suite.
8:45-10:15 am	<p>Breakout Sessions:</p> <ul style="list-style-type: none"> <p>▪ Cross-cultural Communication: Finding a Common Language for Building Projects</p> <p>Most museum professionals will work on only one major renovation or building project in their career and similarly, architects, contractors, and other technical experts may be new to the needs of museum collections. As a result, it is essential for all involved to quickly learn the vocabularies and conventions across the professional divide in order to ensure the success of these projects. Attendees will be better prepared to communicate effectively on interdisciplinary teams executing building and renovation projects.</p> <p>Moderator: Kelly Goulette, Director, Preservation & Documentary Resources, Denver Museum of Nature & Science</p> <p>Speakers: Tim White, Assistant Director for Collections & Operations, Yale Peabody Museum of Natural History Mary Katherine Lanzillotta, AIA, Partner, Hartman-Cox Architects Nancy Novak, Operations Manager, Hensel Phelps Construction Company Scott J. Demel, Ph.D, Head of Collections Management, The Field Museum, Department of Anthropology</p> <p>▪ Choosing Green: Challenges + Solutions</p> <p>Phipps Conservatory and Botanical Gardens is involved in a multiphase project to improve visitor services, operations, and exhibits in a sustainable manner and in association with a historic conservatory. Phipps made a major shift at the beginning and during the design process to make sustainability a major priority of its expansion project and it is now a national leader in the public garden world in green practices. The Provincetown Art Association & Museum's addition and renovation project has green features for art collections with a historic property. The renovations and expansion were designed to rigorous standards of sustainable design. LEED Silver, it was the first LEED certified art museum in the United States. Panelists will share scenarios involving construction or design challenges with green solutions, and how they selected and then implemented the solutions. Attendees will leave with an understanding of the thought process in making green choices during design and construction.</p> <p>Moderator: Elizabeth Wylie, Director of Business Development, HKT Architects</p> <p>Speakers: Richard Piacentini, Executive Director, Phipps Conservatory and</p>

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	<p>Botanical Gardens Christine McCarthy, Executive Director, Provincetown Art Association and Museum</p> <ul style="list-style-type: none"> ▪ Mixing It Up: Incorporating Social Spaces into your Museum <p>As visitors increasingly cite spending quality time with family and friends as their primary motivation for visiting museums, directors, architects and planners are responding with innovative concepts, partnerships, and design solutions. Panelists will debate the issues and effects of integrating social programming and activities into the traditional museum model, including the effects on the collections care, visitor experience, operations and revenue. The session will draw on three examples of museums that are activating their galleries and buildings through the incorporation of social spaces.</p> <p>Moderator: Amy Kaufman, Managing Director, US, Lord Cultural Resources</p> <p>Speakers: Dennis Szakacs, Director, Orange County Museum of Art Joshua-Prince Ramus, Principal, REX Architects Maureen McCormick, Chief Registrar, Princeton University Art Museum</p>
10:15-10:30 am	Break
10:30am-noon	<p>Breakout Sessions:</p> <ul style="list-style-type: none"> ▪ Creating a Museum of Ideas <p>This presentation will provide an overview of the process and outcome of the recently completed master plan for the University of Pennsylvania Museum of Archaeology and Anthropology (Penn Museum). The plan sets forth a bold vision for transforming the 120-year old institution. The plan envisions a phased restoration and substantial expansion of the historic buildings, as well as a reorganization and re-presentation of its collections. Attendees will understand the architect selection process and collaborative approach taken by the team, and understand the innovative methods used to plan the restoration and expansion.</p> <p>Moderator: Dr. Gerald Margolis, Deputy Director, University of Pennsylvania Museum of Archaeology and Anthropology</p> <p>Speakers: Shawn Evans, AIA, Associate, Atkin Olshin Schade Architects Billy Prendergast, Associate Director, David Chipperfield Architects</p> <ul style="list-style-type: none"> ▪ The Language of Architects and Contractors: What Are They Talking About? <p>This session will focus on terms used by and practices of professionals in the world of design and construction. From “we need an RFQ” to “this is the west elevation,” to “do you want a add alternates?,” learn to talk</p>

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	<p>their language, learn when to ask questions, and what questions to ask. Get lessons learned and advice from two people who have been there.</p> <p>Moderator: Dr. L. Carole Wharton, President, L Carole Wharton LLC</p> <p>Speakers: Lin Ezell, Director, National Museum of the Marine Corps Mark Kocent, AIA, Principal Planner, Office of the University Architect, Facilities & Real Estate Services, University of Pennsylvania</p> <ul style="list-style-type: none"> ▪ Lighting & Sustainability <p>This session will provide a primer for architectural and exhibit lighting for museums. We will examine both electric lighting and day lighting and discuss how it impacts the visitor experience. A review of typical fixture and lamp types will also provide an orientation for participants entering in this arena for the first time. We will examine energy efficiency, color temperature, heat output and UV filtering. Control systems will also be reviewed to provide the audience with an orientation of dimming and automated photo sensor control systems. Day lighting topics will include finding balance between electric natural light sources. The session will briefly review selections for window and skylight glazing, UV filtering, glare control and balancing for changes in sunlight. Fixture types will be demonstrated to compare lighting quality and lamp colors.</p> <p>Moderator: David Greenbaum, FAIA, SmithGroup , Inc</p> <p>Speakers: Conor Sampson, Lighting Designer and Architect, Lightemotion, Inc David Clinard, Principal Lighting Designer, American Museum of Natural History Frank A. Florentine, Lighting Designer and Project Manager, National Air and Space Museum</p>
11:45am-1:15pm	<p>Tour (<i>Advance registration required, space is limited</i>) <i>Note: Attendees will miss second breakout session</i></p> <ul style="list-style-type: none"> ▪ Tour of the Newseum <p>Register to participate in a hardhat tour of the soon-to-be-opened Newseum, located at Pennsylvania Avenue and Sixth Street, N.W, a short walk from the Reynolds Center. The new state-of-the-art museum was designed by Polshek Partnership Architects with exhibits by Ralph Appelbaum Associates.</p>
Noon-1:15 pm	<p>Lunch on your own Kogod Courtyard Tour</p>
1:15-2:30 pm	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ The Secret World of Construction: Insights from the Boston

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	<p>Children's Museum/Children's Wharf Project</p> <p>Most of us are not really ready to take on a major construction project. The Boston Children's Museum recently completed a \$47M project that added 23,000 square feet, and renovated a 120 year old brick and beam warehouse. The project was very successful, completed on time, and delivering on its goals. It was a bit over budget. What did we do right that we would like to share? What things did we learn along the way that would have been helpful to have understood better upfront? This session will share insights about clarity of goals, timing of commitments in comparison to funding targets, and assembling the internal team. We will discuss how a complex museum decision-making structure can affect a project. We will look at the key relationship between owner, owner's representative, architect, general contractor, and the whole cast of construction characters. We will cover some aspects of owner's risk in a project as it affects choices that owners will have to make.</p> <p>Moderator: Neil H. Gordon, Executive Vice President and Chief Operating Officer, Boston Children's Museum</p> <p>Speakers: Susan Viglione, Project Executive, Shawmut Design and Construction Karl Neubauer, Senior Project Manager, Leggat McCall Properties Erin Beth Wirpsa, Former Director of Planning and Project Management, Boston Children's Museum</p>
2:30-2:45 pm	Break
2:45-4:00	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ Financing Projects and Leveraging Economic Development <p>This session will focus on the various means available to museums large and small for financing construction projects, ranging from capital campaigns, leveraging local economic development initiatives, partnering, and borrowing.</p> <p>Moderator: Dr. L. Carole Wharton, President, L Carole Wharton LLC</p> <p>Speakers: Shelley Goode, Vice President, Lipman Hearne Barton Groh, CFO, George Washington's Mount Vernon Estate and Gardens</p>
4:00-4:15 pm	Break
4:30-6:00 pm	<p>Plenary Session:</p> <ul style="list-style-type: none"> ▪ High Aspirations and a Modest Budget: Attracting Star Architects for a Project under \$30 Million

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	<p>This panel will examine three modest-budget projects designed by internationally recognized architectural firms. The three projects are the Museum of the Shenandoah Valley (\$25 million, Michael Graves & Associates), the George Ohr Museum (\$22 million, Frank Gehry), and the James A. Michener Art Museum (\$10 million expansion, RMJM Hillier). The panel will examine the advantages and challenges of working with a high profile architectural firm in a small community with a modest budget. It will explore the motivation of large firms in taking on smaller projects and discuss how well known firms can serve as magnets to attract donors, distinguished design team members, and visitors.</p> <p>Moderator: Bruce Katsiff, Director/CEO, James A. Michener Art Museum</p> <p>Speakers: Jennifer Esler, Director, Glen Burnie Historic House and Gardens Barbara Hillier, Principal, RMJM Hillier Karen Nichols, Architect, Michael Graves & Associates Marjorie Gowdy, Director, George Ohr Museum</p>
6:00-7:00pm	Tours on Your Own (Museum open until 7pm)
6:45 pm	Dine Around (Sign up at the registration table)

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Day 3: March 1, Venue: George Washington's Mount Vernon Estate & Gardens

Note: Shuttle service will be provided throughout the day between Reynolds Center, National Airport, Huntington Metro Station, and Mt. Vernon

8:00-9:00 am	Travel to Venue and Breakfast- Buses provided
9:15- 9:45 am	Plenary Session: <ul style="list-style-type: none">▪ Vision of the Reinvented Mt. Vernon Speaker: (Tentative) Jim Rees, Executive Director, George Washington's Mount Vernon Estate & Gardens
9:45-11:00 am	Tour of new Mt. Vernon Facilities
11:00 am- 12:30 pm	Plenary Session: <ul style="list-style-type: none">▪ Challenges of Creating Mt. Vernon's New Facilities: Life After Opening Speakers: Ann Bay, Associate Director for Education and Programs, George Washington's Mount Vernon Estate & Gardens Sean Regan, Vice President, Regan and Associates
12:30 pm - ?	Lunch on your own at Mt. Vernon
1:15 pm and 2:30 pm	Buses back to Huntington Metro Station, National Airport, and Reynolds Center